

for every print

# TECHNICAL DATA SHEET

#### **Product Name**

# Matt Ultra 240gsm

# **Product Description**

A crisp, smooth, bright white, heavyweight all purpose MATT paper Instant dry, excellent colour reproduction, outstanding contrast, high resolution, universally compatible.

Instant-dry, excellent colour reproduction, outstanding contrasts, universal compatibility 5760 dpi resolution possible Best results at 1440 dpi.

#### **Features**

- 240gsm, middleweight all-purpose paper
- Bright white with a smooth, matt finish
- Wide colour gamut
- Compatible with dye and pigment inks
- Available in cut sheets and rolls

# **Technical Information**

Thickness	200µm	+/- 5		
Weight (gsm)	240	+/- 5		
Colour MLD UVO - L	95.0	+/- 1.0		
a	-0.4	+/- 0.3		
b	-1.3	+/- 1.0		
delta b	13.0	+/- 0.7		
CIE Whiteness (D65/10°)	150			
Laminate	Hot and Cold			

ROLLS	12"	13"	16"	17"	24"	36"	44"	50"	54"	60"	64"
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SHEETS	6x4	5x7	8x10	A4	А3	A3+	A2	Panoramic			
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# **Suggested Applications**

- Presentations
- Photography
- Posters
- Graphic Art
- Reproduction
- POS Signage
- CAD
- · Exhibition graphics
- Desktop publishing

Can be used on all commercial thermal and piezo water-based printing systems like Epson, Canon, Hewlett-Packard, Kodak, Encad etc.

# **Paper Handling**

- Fine Art papers are fragile and need to be handled with care. Try not to touch the surface of the paper.
- Glossy papers will mark more easily with grease from your fingertips.
- Leave papers open to the air to fully dry for a few hours after printing, (24 hours are recommended) and avoid stacking on top of each other straight away.
- A giclée varnish or spray will help protect your print further from damage, effects of UV light and environmental attack.

# Storage and Conditions of Use

- Store material only in original boxes, out of direct sunlight under normal climatic conditions (23°, 50% RH).
- You can improve results by using the best possible printer settings.
- Return unused paper to the original box and store flat. If storing the paper outside the original box, only use archival packaging.