

The Olmec range of Photographic Inkjet papers:



Photo Gloss & Satin Heavyweight

- 260gsm
- Inkjet photo paper
- Ultra white
- Smooth high gloss surface
- Water resistant
- Single side coated

OLM60 - gloss
OLM61 - Satin

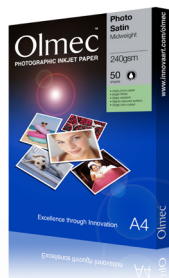


Photo Gloss & Satin Midweight

- 240gsm
- Inkjet photo paper
- Bright white
- Smooth gloss or satin surface
- Water resistant
- Single side coated

OLM63 - gloss
OLM64 - Satin

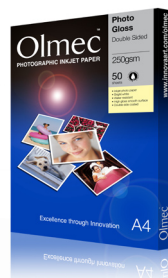


Photo Gloss Double sided

- 250gsm
- Inkjet photo paper
- Bright white
- Smooth high gloss surface
- Water resistant
- Double side coated

OLM65

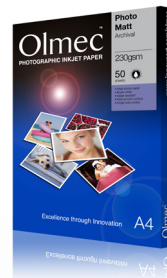


Photo Matt Archival

- 230gsm
- Inkjet photo paper
- Bright white
- Smooth matt surface
- Water resistant
- Single side coated

OLM67



Soft White Cotton Fine Art

- 275gsm
- Inkjet fine art paper
- High white
- 25% cotton - archival
- Textured fine art matt surface
- Single side coated

OLM66

Paper Handling

- Avoid touching the coated surface of the paper before and after printing.
- Avoid exposure to high temperatures, high levels of humidity and moisture. These factors can affect the drying time of some Olmec™ products.
- Load the paper short edge first, so that the glossy/whiter/smooth side is to be printed. In any top loading printer, this means that the printing side should be facing you. In any bottom loading printer, this means that the printing side should be face down.
- Olmec™ papers have been designed to print either from a single sheet or in multiple copies from a stack.

Suggested Printer Settings

Please see the reverse of this sheet for a Printer Settings Guide, which can also be found on our web site, www.innovaart.com/olmec. Please note that this guide has been produced based on Innova Art's test results. We acknowledge that personal preference combined with ink and image source variants may require some software or printer adjustments in order to achieve the colour and saturation levels that you prefer.

Storage Of Prints

Even though the prints will emerge from the printer feeling dry to the touch, residual liquid from the inks will be contained within the coating. Under certain conditions this may cause the images to suffer some loss of definition. Any loss of definition will be

related to the actual ink loading and is, therefore, heavily image dependent. In order to minimise this risk:

- Remove prints from the tray after printing; do not allow them to be stacked.
 - Prints should be allowed to dry in air, preferably uncovered for 24 hours to allow the residual liquid from the inks to evaporate.
 - In cases where stacking is unavoidable, a paper interleaf should be placed between each print.
 - Where possible, all paper should be stored and used within the following range of environmental conditions:
Temperature = 10° - 35° Centigrade
Relative Humidity = 30% - 80%
- Unused paper should be stored in its original packaging.

Image Stability

The rate at which inkjet prints fade will depend on the type of inks used and the storage conditions under which the prints are kept. Adverse conditions such as high temperatures, humidity, direct sunlight and atmospheric pollutants can cause fading, blurring or discolouration of prints over time. Innova Art recommends that prints produced on an inkjet printer are stored in a glass frame, album or in photographic wallets. Usage of a proven UV protectant spray can also greatly extend the lifetime of inkjet prints. Placing inkjet prints outdoors is not recommended. Innova Art offers no guarantee on the life expectancy of any inkjet print.

For further information on buying, using, printing and storing the Olmec™ inkjet paper range please visit our web-site:

www.innovaart.com/olmec.

- For generic icc **colour profiles** and **printer settings** see our website: www.innovaart.com/olmec
- Any questions can be e-mailed to olmec@innovaart.com, or call us on +44 (0) 1992 571 775



Olmec is a trade mark of ICI used under license by Innova Art Ltd

PROFESSIONAL PHOTOGRAPHIC INKJET PAPER

www.innovaart.com/olmec